

Cyber Smart Week

21 – 27 October 2024

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own
your
online
cyber smart week

What is Cyber Smart Week?

Cyber Smart Week is an annual event, raising the importance of being secure online and encouraging New Zealanders to take preventative action.

Aotearoa is at risk from cyber attacks

Research Reveals The Harmful Impact Of Cyber-attacks On Large Kiwi Businesses

Tuesday, 5 March 2024, 9:37 am

NZ customers' information stolen in cyberattack targeting Smartpay

16 Jun 2023

Payments service provider Smartpay Holdings says some of its Australian and New Zealand customer information has been stolen in a ransomware cyberattack.



Mediaworks cyber attack: 403,000 people's personal information at risk of hackers

RNZ

22 Mar, 2024 10:06 AM Quick Read

New Zealand parliament targeted in China-backed hack in 2021, spy agency says

China's NZ embassy denies involvement with the cyber-attack as fresh details provided in the wake of similar breaches in UK and US

Smith & Caughey's set to close: Department store falls victim to cyberattack on day of proposal to close for good

cybersecurity # data privacy # aura information security

Most Kiwi corporations suffered cyber-attacks in 2023, reveals Kordia

Tue, 5th Mar 2024

Online security incidents affect us all

New Zealanders lose more than \$198 million to scams and frauds each year.

They are also stressful and time consuming.

They affect our confidence to operate online.

Information and data loss may affect you, even if you personally have not experienced a cyber attack.

Stop the Scamathon!

This year's Cyber Smart Week campaign is called **The Scamathon**.

Riffing off the Telethon events of the 70s and 80s, the Scamathon shows scammers excitedly thanking us for our kind donations.

It's an entertaining way to show how our kindness is preyed upon by scammers to get us reaching into our wallets.

The campaign encourages people to avoid 'donating' to cyber criminals by having long, unique passwords and 2FA turned on.

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Let's all take responsibility



Use long, strong
and unique passwords



Turn on two-factor authentication
across all key accounts as an extra
layer of protection

Use long, strong and unique passwords

- Longest is strongest: use at least 16 characters.
- Use a passphrase of four or more random words.
- Avoid common patterns and personal information.
- Don't use the same password across accounts. A password manager can help.
- Check if your password or email account has been compromised at www.haveibeenpwned.com.



Turn on two-factor authentication (2FA)

- 2FA is an additional security step on top of your username and password that helps keep other people out of your online accounts.
- A common form of 2FA is a unique code sent to your phone or taken from an app that only you have access to.
- 2FA is a way of ensuring that it's really you logging into an account.
- Find out how to do this for your bank, email and social media accounts at ownyouronline.govt.nz



What can you do this week?

Complete the Cyber Smart Week password challenge

- Review one password each day this week. Start with creating long, strong and unique passwords on your bank, email and social media accounts.

Complete the Cyber Smart Week 2FA challenge

- Get your team to turn on 2FA on a different account every day this week.

Thank you.

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